

RUTH LAWRENCE MEMORIAL SCHOLARSHIP



Ruth Lawrence,
Moberly, MO
April 1, 1912 -
February 13, 2011

Ruth Corene Golden Lawrence was born in 1912 and lived almost 99 years. She married Leon Lawrence in 1940 and lived in the same home on Clark Street in Moberly until shortly before her death. She worked at the Brown Shoe Company from 1940 to 1955, and then was employed at Overfelt Stockyards, Patterson's Department Store and she ended her career in 2008 as an alteration lady for Duval and Reid Clothing Company. Ruthie altered clothes for several generations of Moberly residents.

Ruthie was a valued member of the Business Women of Missouri (BWM) Moberly chapter and a long-time advocate of the New Traditions program, serving on the program's Advisory Committee for over 30 years. She was especially dedicated to the New Traditions scholarship program and presented the BWM scholarship to MACC students at New Traditions scholarship ceremonies from their inception up until a few years ago. A scholarship in her memory was instituted this semester at the suggestion of her BWM chapter, private individuals, and the New Traditions Advisory Committee.

Ruthie's daughters Melva Deanne Lipsey and Nita Enochs and their husbands traveled from Springfield and

Jefferson City, respectively, to attend the Fall 2011 New Traditions Scholarship ceremony on November 7, and presented the award in their mother's honor to the recipient Melissa Minnis, Moberly, an MACC student in the Practical Nursing program.

IN THIS ISSUE:

Ruth Lawrence Memorial Scholarship	p. 1
New Traditions Scholarships	p. 2
Scholarships	p. 3
Introducing eRecruiting	p. 3
Scholarships	p. 4
College Hiring Trends	p. 4
Trends (continued)	p. 5
Qualities Employers Want	p. 5
Career Expo	p. 5
Upcoming Events	p. 6



Left to right: Melva Deanne Lipsey, Jefferson City, daughter of Ruth Lawrence; Melissa Minnis, Moberly, P.N.; Nita Enochs, Springfield, daughter of Ruth Lawrence; Patricia Twaddle, Director, Career and Placement Services/MACC.

CAREER AND PLACEMENT SERVICES CENTER

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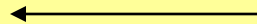
FALL 2011 NEW TRADITIONS SCHOLARSHIPS

Twenty two MACC students received awards through the New Traditions program for fall semester, 2011, and were recognized in a ceremony held on Monday, November 7 in the Blue Room, Main campus. Awards totaled \$5687.56 including two from the Displaced Homemaker Fee Waiver (\$1587.56), four Institutional scholarships from MACC (\$2,000) and 16 from private donors (\$2100). Private donors included the Missouri Association of Family and Community Education, PEO-KJ chapter, Beta Sigma Phi Preceptor Laureate Eta, Business Women of Missouri Huntsville, G.E., Carolee Hazlet, the Ladies Auxilliary to the VFW Post 2654, and a special Ruth Lawrence Memorial scholarship which combined funds from the Business Women of Missouri Moberly chapter, the New Traditions Advisory Committee, and private individuals.



BUSINESS WOMEN OF MISSOURI-HUNTSVILLE CHAPTER

Left to right: Dr. Greg Mosier, Dean of Career and Technical Education; Tracie Stafford, Huntsville, AA; Fannie Lou Wilhite, Business Women of Missouri -Huntsville; Dr. Evelyn Jorgenson, President, Moberly Area Community College.



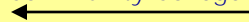
MISSOURI ASSOCIATION FAMILY AND COMMUNITY EDUCATION

Dr. Greg Mosier, Dean of Career and Technical Education; Bonnie Kisor, Missouri Association Family and Community Education; Heather Owens, Moberly, ACC; Dr. Evelyn Jorgenson, President, Moberly Area Community College; *not pictured:* Wendi Bentley, Moberly, MKT.



PEO-KJ CHAPTER

Dr. Greg Mosier, Dean of Career and Technical Education; Barbara Riley, PEO-KJ Chapter; Kerri Bunch, Moberly, AA; Dr. Evelyn Jorgenson, President, Moberly Area Community College.



New Traditions Institutional scholarship applications are due by April 1, 2012 and are available online at:

<http://www.macc.edu/index.php/2012-13-scholarship-application-link>

Other New Traditions scholarship applications can be completed in person in the Career Center, Room C-02 or C-21, or over the phone by calling 660-263-4100 ext. 11232 or 11319.



FALL 2011 NEW TRADITIONS SCHOLARSHIPS

INTRODUCING eRecruiting

MACC has adopted a new eRecruiting online service, <http://macc.experience.com>, linked to the MACC web site, allowing employers the capability of managing and posting their own employment and internship opportunities online.

MACC students and alumni can self-register, post their resumes online, target and customize their job searches, and have access to thousands of local and nationwide opportunities for employment or internships.

College staff can use this service to collect placement data, communicate more effectively via email to both employers and students, easily publicize events, e.g. Career Expo, and track students' progress toward meeting their career goals.

Institutional Scholarships and Displaced Homemaker Fee Waivers

Left to right: Dr. Greg Mosier, Dean of Career and Technical Education; Micah Graviett, Moberly, A.D.N., Institutional Scholarship; Athena Sharp, Brunswick, P.N., DHFW; Jamie Byrd, Auxvasse, A.D.N., Institutional Scholarship; Kyleene Powell, Moberly, A.D.N., DHFW; Dr. Evelyn Jorgenson, President, Moberly Area Community College.

Not pictured: Tiffany Detjen, Middletown, P.N., Institutional; Stephanie Ley, Moberly, WLD, Institutional.

Carolee Hazlet Scholarship

Dr. Greg Mosier, Dean of Career and Technical Education; Heather Kindle, Armstrong, BOE-M; Carolee Hazlet; Dr. Evelyn Jorgenson, President, Moberly Area Community College.



G.E.Capital Corporate Citizenship Committee

Dr. Greg Mosier, Dean of Career and Technical Education; Christina Zeagler, Columbia, DDT; Leslie Redding, G.E.; April Duncan, Harrisburg, ACC; Dr. Evelyn Jorgenson, President, Moberly Area Community College.

Not pictured: Elizabeth Akers, Williamsburg, AA; Raychelle Love, Queen City, AA; Ashley Wertz, New Bloomfield, AAT; Melissa Wieschhaus, Kingdom City, pre-ADN; Kerri Bunch, Moberly, AA.





FALL 2011 NEW TRADITIONS SCHOLARSHIPS

COLLEGE HIRING TRENDS

Reprinted from an online story by Lauren Weber, from the online Wall Street Journal, CAREERS section, November 21, 2011

<http://online.wjs.com/article/SB10001424052970204531404577052371644700532.html>

Large employers plan to increase their hiring of college graduates finishing their degrees in the 2011-12 academic year. The trend continues an uptick that began last year after hiring declined during the recession and the early part of the recovery, according to a new survey by Michigan State University's Collegiate Employment Research Institute. (CERI)

Big firms - those with more than 4,000 workers - plan to hire 6% more graduates than last year.

Smaller companies, with fewer than 500 employees, are hiring, but cautiously. Those firms said they plan to add an average of 11 workers each, essentially the same as last year, the study reported.

The weak spot in the hiring outlook for new grads is mid-sized organizations with 501 - 4,000 employees, especially state and local government agencies. Hiring new grads will decline by 3% for those employers.

"We've had a problem in the mid-sized group for a while," said Phil Gardner, director of research at CERI and the study's author. When the economic crisis hit in 2008 and 2009, he said, the vulnerability in the segment came from "second- and third-tier suppliers, consulting companies, firms that rely on big companies for contracts," while local government hiring remained strong thanks to stimulus from Washington.

But the trend has reversed in the last year as stimulus dollars dried up. Private companies are starting to bounce back, but with parks closing, school districts' budgets frozen and public agencies making cuts across the board, this once-robust source of jobs for young people is contracting.

For instance, the American Association of School Administrators, a national research and advocacy group, is projecting cuts of 227,000 local education positions for the 2011-2012 school year, a figure that includes teaching jobs as well as entry-level posts such as classroom support. Due to seniority rules in some districts, those positions that are getting filled will go to experienced professionals whose previous jobs were eliminated instead of to "freshly minted teachers and recent graduates", Noelle Ellerson, assistant director for public policy and advocacy at the American Association



Ladies Auxiliary to the VFW Post 2654

Left to right: Dr. Greg Mosier, Dean of Career and Technical Education; Elaine Avery, Ladies Auxiliary to the VFW Post 2654; Kyleene Powell, Moberly, A.D.N.; Dr. Evelyn Jorgenson, President, Moberly Area Community College.

Not pictured: Marcia Dodd, Moberly, ACC.



Beta Sigma Phi - Preceptor Laureate Eta

Left to right: Dr. Greg Mosier, Dean of Career and Technical Education; Angela Ancell, Moberly, ACC; Joyce Riley, Beta Sigma Phi - Preceptor Laureate Eta representative; Dr. Evelyn Jorgenson, President, Moberly Area Community College.



The Candidate Skills/Qualities Employers Want

Reprinted from Spotlight for Career Services Professionals, October 26, 2011

When it comes to the importance of candidate skills/qualities, employers are looking for team players and candidates who have strong verbal communication skills, according to respondents to NACE's *Job Outlook 2012* survey.

Survey participants rated "ability to work in a team structure" and "ability to verbally communicate with persons inside and outside the organization" as the two most important candidate skills/qualities. These are followed by candidates' "ability to make decisions and solve problems," "ability to obtain and process information," and "ability to plan, organize, and prioritize work."

The least important candidate skills/qualities on the list are the "ability to create and/or edit written reports" and the "ability to sell or influence others."

Following is the list of the employer ratings:

Skill/Quality	Weighted average rating*
Ability to work in a team structure	4.60
Ability to verbally communicate with persons inside and outside the organization	4.59
Ability to make decisions and solve problems	4.49
Ability to obtain and process information	4.46
Ability to plan, organize, and prioritize work	4.45
Ability to analyze quantitative data	4.23
Technical knowledge related to the job	4.23
Proficiency with computer software programs	4.04
Ability to create and/or edit written reports	3.65
Ability to sell or influence others	3.51

*5-point scale, where 1=Not important; 2=Not very important; 3=Somewhat important; 4=Very important; and 5=Extremely important

Source: *Job Outlook 2012, National Association of Colleges and Employers*

(College Hiring Trends - continued from the previous page)
of School Administrators, said via email.

Meanwhile, salaries across the board for new grads aren't budging much, with 77% of MSU survey respondents saying they're holding their starting salaries steady.

There may be some good news on the horizon, though: a few employers said they'll include signing bonuses after four years of eschewing the practice.

While only 5% of employers said they'll include signing bonuses with their offers, Mr. Gardner views this as the leading edge of an indicator that wages will likely go up soon. "Once bonuses pick up, it'll translate into salaries," particularly in hot fields like engineering and science.

CAREER EXPO - April 11

MACC's annual Career Expo, an employment and college fair, will be held on Wednesday, April 11, from 10 am - 1 pm in the Activity Center on the main campus.

We expect over 60 exhibitors representing business and industry and post-secondary institutions to attend this year.

This annual event is designed to assist MACC students in career and technical programs to network with employers and apply for job openings. It is also designed for students to visit with representatives from transfer institutions of higher education.

There will be lots of door prizes and great opportunities. All MACC students are highly encouraged to attend!



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UPCOMING EVENTS

JOB CONNECTION CLUB

The Career and Placement Services department will host a weekly Job Club starting on January 13 to be held from 2 - 3 pm most Fridays from January - May, 2012. Job Club will be held in the Career Center computer lab, Room C-21, on the main campus.

Job connection clubs are small groups of people across America who meet regularly to talk candidly about job searching and career advancement with the goal of supporting the success of all members.

Becoming part of a local job club can offer valuable assistance and renewed optimism. It may also bring a strong sense of accountability that gets you going in the right direction. When you know that your fellow members expect to hear regularly about your progress, you're more inclined to have a productive period leading up to the club meeting.

**CAREER EXPO - Wednesday, April 11,
 Main campus Activity Center, 10 am - 1 pm**

OFF-CAMPUS SCHEDULE FOR SPRING 2012

Career Counseling by appointment
 660-263-4100 ext 11232

FREE services include vocational assessment, academic support, and applications for grants and scholarships through the **New Traditions** program.

Columbia

Thursday, 1/12
 Thursday, 2/9
 Thursday, 3/8
 Thursday, 4/19
 Tuesday, 5/1

Hannibal

Thursday, 1/19
 Thursday, 2/16
 Thursday, 3/15
 Thursday, 4/26
 Tuesday 5/15

Mexico

Thursday, 1/26
 Thursday, 2/23
 Tuesday, 3/13
 Tuesday, 4/14
 Tuesday, 5/8

Kirksville

Thursday, 1/5
 Thursday, 2/2
 Thursday, 3/1
 Thursday, 4/5
 Thursday, 5/3