



Do You Want Employers to Want You?

This article was written by Bob Roth, the "College and Career Success" Coach from his website <http://www.The4Realities.com>

College students who want to land a good job with a respected employer will need to find one or more ways to make employers want them. Since most employers hire only a few new employees each year, the competition for these jobs is stiff. Here are a few tips that will help those students who are willing to plan ahead and do the serious work that is required:

Excel in something

Employers always want to learn about student capabilities. To find out more about those capabilities, employers will look at your performance in the following five areas:

1. In the classroom
2. On campus
3. At work
4. In the community, and
5. Your leisure activities or hobbies

Since the best employers hire people who are good at something, wise students make a special effort to excel in at least one area that ties in with their capabilities, interests, and career goals.

Move Forward Every Week

There is only one person who can leap tall buildings in a single bound. The rest of us have to climb the stairs.

For most students, the secret to suc-

cess is steady but continuous effort. Small, continuous but determined steps, over a long period of time, are needed to achieve most worthwhile goals. As you might expect, not every student has the stamina and determination to do that. Some will fall by the wayside. It is the students who are focused, determined, and consistently moving forward who will achieve their goals.

"Progress results from the tiny steps we take each day."

-- Bob Roth

Build a List of Accomplishments

Employers will judge student performance and capabilities by the results they achieve while in college. Like it or not, we are our results. That is why students who pursue a degree should never leave themselves in the position of having no significant or memorable accomplishments when they graduate.

Importantly, employers usually prefer well-rounded students, students who have been successful in more than one area. As mentioned above, student accomplishments usually take place in the classroom,

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CAREER AND PLACEMENT SERVICES CENTER

Moberly Area Community College
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on campus, at work, in the community and during leisure activities or hobbies. Wise students keep that in mind.

Cultivate Relationships

Many students ignore something important that should be obvious to them. They will need other people to trumpet their praises to others as they look for a job. When students can include several respected and influential references and networking contacts among their friends and acquaintances, they dramatically improve their chances for job-hunting success. That is why students who want employers to want them cultivate close relationships with key professors, administrators, employers, business professionals and community leaders.

Attract The Attention of Others

Active students can get employers to want them by being publicly recognized for the things that they do well. Awards ceremonies, newspaper articles, radio and television interviews, papers presented, articles written, research projects, grants, community service projects, entertainment events, speeches and political events can all give students the publicity and attention they will need.

Students who can attract attention from others tend to become known to employers seeking outstanding candidates for employment. Don't be someone who hides in the background. Recognition for your achievements can go a long way to help you with your employment objectives.

If you are a student who wants employers to want you, please pay close attention to the five elements that will increase employer interest.

For more articles by Bob Roth, visit his website at: <http://www.The4Realities.com>



What is New Traditions?

The New Traditions program is a long-standing program that changed its name several times, but began in 1979 as a pilot project at MACC and two other community colleges. It expanded to serve students in all of Missouri community colleges and technical schools.

The program was initiated to assist displaced homemakers and other returning adult students to gain career and technical skills to enable them to better support themselves and their children in the absence of spousal support. The program evolved to encompass other categories of students who faced similar challenges and barriers to educational achievement due to disability, low income, or entering into a career dominated by the opposite gender.

The program was sustained by state appropriations for over twenty years but when state funding ended in the late 1990s, MACC maintained the program due to its commitment to serving students who face additional challenges to educational achievement due to parenthood or other special circumstances.

The New Traditions program administers a state-appropriated fee waiver



Congratulations to New Traditions Scholarship Awardees for Fall 2010

MISSOURI CONNECTIONS: A NEW CAREER RESOURCE

program for displaced homemakers but receives the majority of its support from Moberly Area Community College, both administratively and through institutional funding for scholarships. Several dedicated individuals, civic organizations and businesses in the community continue to fund semi-annual scholarships that enable the program to award over 50 scholarships annually to deserving students.

In a ceremony to be held at 2:00 p.m. November 22 in the Blue Room, Main Campus, 25 New Traditions scholars will be awarded scholarships from several private donors, MACC, and a state program for displaced homemakers.

Displaced Homemaker Fee Waivers:

Deborah Drummond, CIT
Nika Gordham, A.D.N.

MACC Institutional Scholarships:

Amy Bland, A.D.N.
Marcia Dodd, GRA
Nicole Martin, ECE
Melissa Minnis, BOE
Donesha Woods, BOE

Business Women of MO - Huntsville:

Justyn Robertson, AA

Family and Community Education:

Wendi Bentley, MKT
Heather Owens, ACC

New Traditions Advisory Committee

Rianna Scarbrough, AA

Business Women of MO - Moberly

Angela Ancell, ACC

Carolee Hazlet Scholarship:

Julia Browning, DDT

Ladies Auxiliary to VFW Post 2654:

Kelly Cruse, PN
Mendy Pulliam, PN

PEO chapter KJ:

Mary Carnahan, PN

Beta Sigma Phi Preceptor Laureate Eta:

Peni Lisauskas, BOE

GE Capital Solutions:

Debbie Gibson, AA
Candi Hayward, MKT
Jamie Landes, OTA
Tara Thomas, ACC
Ashley Wertz, ECE
Melissa Wieschhaus, PN
Christina Zeagler, DDT

Students, family, friends, faculty and staff are invited to celebrate our students' successes at the ceremony on 11/22. Dr. Jorgenson will present the scholarships.

At the beginning of August, 2010, the Missouri Department of Elementary and Secondary Education instituted a new Internet-based career development application called *Missouri Connections*. The name may seem familiar to students who have used this URL in the past:

<http://www.missouriconnections.org> but this is a brand new program pioneered in Oregon with many exciting new features and is easier to access. Missouri Connections is a web-based resource to help Missouri citizens determine their career interests, explore occupations, establish education plans, develop job search strategies, and create résumés. Sponsored by DESE and the Department of Economic Development, Missouri Connections is available to students, parents, guidance counselors, educators, and job seekers at no charge.

One unique feature of this new program is an 'Occupation Sort' that allows students to select from among many activities that they would like to do (or avoid doing) in a work setting and links to job titles that closely match those choices. Other new features include a 'Reality Check' and many other useful tools. For more information and access codes, please contact us at (660) 263-4110 ext 232 or 319.



newtraditions

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Career and Placement Services Workshops and Off-Campus Schedule

Resume Clinic: These FREE workshops are designed to assist students to draft resumes that will impress employers and avoid the most common errors that students often make. ***Bring a portable storage device!***

Moberly: 1 p.m., Monday, 12/13
Career Center, Room C-42

Columbia: 1 p.m., Tuesday, 12/14

Hannibal: 1 p.m. Wednesday, 12/15

Kirksville: 1 p.m. Thursday, 12/9

Mexico: 1 p.m. Friday, 12/17

(Rooms To Be Announced)

Workshops are free, but please call
(660) 263-4110 ext 232 to pre-register

Career and Placement Services serves residents within the service district served by Moberly Area Community College. Free career counseling and vocational assessment services are available to anyone seeking assistance: high school students, adults in career transition, etc. Here are the dates that the Director will be at the following MACC sites:

- Columbia: Nov. 11; Dec. 14
- Hannibal: Nov. 30; Dec. 15
- Kirksville: Nov. 4; Dec. 9
- Mexico: Nov. 23; Dec. 17

Please call for an appointment:
(660) 263-4110 ext 232

Students who attend the Moberly campus are always welcome to visit C-02 and C-21. Appointments are preferred but walk-ins are accommodated whenever possible.