



The Economic Value of Moberly Area Community College

REFLECTS FISCAL YEAR 2017-18



ECONOMIC IMPACT ANALYSIS

♣ = 25 jobs



Alumni impact

Impact of the increased earnings of MACC alumni and the businesses they work for

\$64.2 million

Added income

- OR - 1,089 Jobs supported



an economic boost similar to hosting the World Series

11x

MACC TOTAL ANNUAL IMPACT

\$89.7 million

Added income

- OR -

1,861

Jobs supported



Operations spending impact

Impact of annual payroll and other spending

enough to buy 629 new cars

\$21.1 million

Added income

- OR - 641 Jobs supported



Student spending impact

Impact of the daily spending of MACC students attracted to or retained in the region

\$4.3 million

Added income

enough to buy 350 families* a year's worth of groceries

- OR - 132 Jobs supported



* family of four

About MACC



7,333 Credit Students

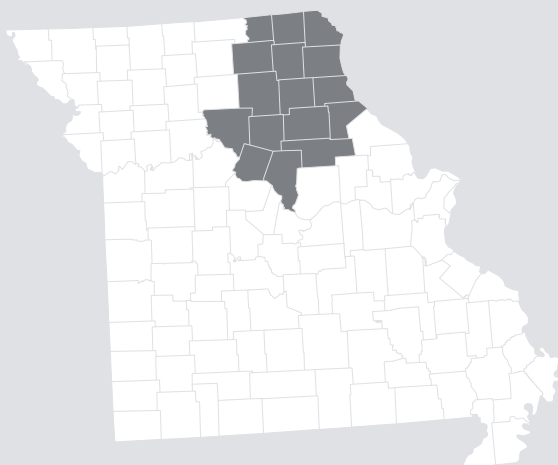


788 Non-credit Students



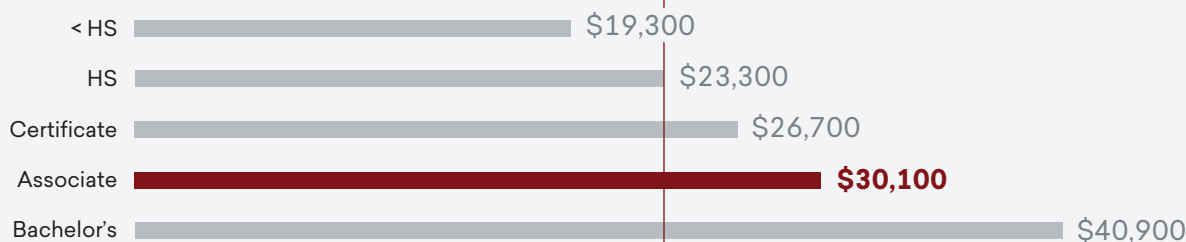
567 Employees

The MACC Service Region



INVESTMENT ANALYSIS

The average associate degree graduate from MACC will see an increase in earnings of **\$6,800** each year compared to someone with a high school diploma working in Missouri.



For every \$1...



Students gain \$4.20 in lifetime earnings



Taxpayers gain \$5.90 in added tax revenue and public sector savings



Society gains \$9.90 in added state revenue and social savings