Moberly Area Community College
Common Syllabus

JRN101 News I

Current Term

Instructor:
Office Number:
Office Hours:
Classroom Number:
Contact Information:
Class days and time:

Catalog description: JRN101 News I
(3-0-3)
News 101 is a study of the basic principles and practical application of news gathering and news writing. The course includes emphasis on correct writing which includes study of AP style and grammar and usage. Participation in the college newspaper, The Greyhound Express, is required. (FA, SP)

TEXT:
Title: Writing and Reporting News
Author: Rich
Publisher: Cengage
ISBN: 978-1-1113-4444-3

Prerequisite/Co-requisite: None

Other required materials: ½ or 1” 3-ring binder (for Portfolio assignments) Jump drive for Mac

Purpose of Course: This course is designed to expose students to study and practice in news-gathering and in various types of news writing. Students will discuss current events and various media topics. Students will also participate in tours of the Moberly Monitor-Index and KWIX-KRES-KIRK radio; other tours may be optional. Students will engage in writing activities, discussion, and publishing activities. Students will sell advertisements for the college newspaper, The Greyhound Express. Students will generate story ideas, write articles, edit, and publish The Greyhound Express.

Course Objectives: Journalism is designed to give students an opportunity to participate in and practice all elements of newspaper writing and layout design. By the end of the course, the student will:

1. Be familiar with newspaper writing and layout techniques.
2. Plan, design, and publish a college newspaper.
3. Be able to use, practically, the skills discussed.
4. Think more critically concerning printed media.
Course Content:
Orientation
Writing various kinds of news stories
Changing concept of news
Editing and revising
Interviewing
Selling advertisement
Sources and Online Research
Accuracy and Libel
Newspaper layout (using InDesign)
Newspaper design

Assessment of Student Learning:
GRADING:
The grading scale will follow a standard of:
100%-90% A, 89-80% B, 79-70% C, 69-60% D, Below 60% F.
Course will include the following activities:
Articles (approx. 360 pts.)
In-class exercises (approx. 100 pts.)
Layout activities (approx 100 pts.)
Tour papers (100 pts.)
Midterm (approx. 100 pts.)
Final Portfolio (100 pts)
Approximate points possible - 760.

Expected Study Time Commitments: Students should expect to spend approximately 2 to 4 hours per week studying, reading, and working on assignments for each registered credit hour. For example, 6 to 12 study hours per week may be expected for a 3 credit hour class.

Description of Major Assignments:
Instruction Students will be assigned reading from text. Lectures and in-class writing activities as well as producing a newspaper will further develop students’ grasp of newspaper writing and publishing
In-class activities (writing exercises, participation in discussions of current events, editing, etc.)
Articles for Publication (Articles must be typed and will be graded on completeness, quality of research, style, and correctness. Students will use Microsoft Word, save on jump drive labeled your name – Journalism, and save into the current folders.)
Advertisement sales
Other writing assignments (two short papers based on the field trips)
Portfolio (Culmination of this semester’s writing and research—will include Express articles, current event summaries and articles, project sheets and handouts, personal page designs and layouts.) A handout for Portfolio requirement will be provided.
Quizzes and Midterm

Schedule of Student Assignments/Activities: Per instructor
Statement to Connect Course with General Education Outcomes: In compliance with MACC’s General Education outcomes, the student who successfully completes this course will be able to:

- **Communication**: Students will demonstrate the ability to communicate effectively through oral, written, or digital channels using the English language or quantitative or other symbolic systems. Students should be able to write and speak with thoughtfulness, clarity, coherence, and persuasiveness; read and listen critically; and select channels appropriate to the audience and message.

**College / Instructor Policies**

**Academic Dishonesty**: MACC board policy is as follows: “Academic dishonesty by students damages institutional credibility and unfairly jeopardizes honest students; therefore, it will not be tolerated in any form.” Forms of academic dishonesty include but are not limited to the following: violations of copyright law, plagiarism, fabrication, cheating, collusion, and other academic misconduct. Incidents of dishonesty regarding assignments, examinations, classroom/laboratory activities, and/or the submission of misleading or false information to the College will be treated seriously. The procedure for handling academic dishonesty is outlined in the Student Handbook (*Policy Handbook, M.010*). In cases of alleged academic dishonesty, the burden of proof is on the student, not on the instructor.

**Attendance Policy**: Students are expected to attend all class sessions for which they are enrolled. The College reserves the right to drop or withdraw students from courses due to lack of attendance.

Students need to be aware that dropping/being dropped from a course and their last date of attendance in the course may impact their financial aid.

MACC faculty are required to track attendance and report lack of attendance. An instructor must complete the appropriate steps to drop a student within one week following the student’s violation of the attendance policy. Additionally, a student’s attendance rate will be calculated based upon the first day the academic session begins (not the student’s date of enrollment in the course). If a student does not attend a course as defined below, the student will be dropped as “Never Attended.”

**Term Length Drop Calculations**

- **16-week**: Any student who misses two (2) consecutive weeks of class will be dropped from the course by the instructor unless acceptable justification is provided by the student and the student still has the opportunity to be successful in the course.

- **8-week**: Any student who misses one (1) consecutive week of class will be dropped from the course by the instructor unless acceptable justification is provided by the student and the student still has the opportunity to be successful in the course.
4-week: Any student who misses two (2) consecutive days of class will be dropped from the course by the instructor unless acceptable justification is provided by the student and the student still has the opportunity to be successful in the course.

Intersession: Any student who misses one (1) day of class will be dropped from the course by the instructor unless acceptable justification is provided by the student and the student still has the opportunity to be successful in the course.

Acceptable justification may include, but is not limited to, family emergencies, illness or injury, college-approved co-curricular and extra-curricular activities, and religious holidays.

**Definition of Course Attendance**

<table>
<thead>
<tr>
<th>In Seat Course</th>
<th>Physically attending scheduled, face-to-face, class meetings</th>
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<tr>
<td>Virtual Course</td>
<td>Being present, via appropriate platform, for scheduled class meetings/activities</td>
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| Hybrid Course  | Physically attending scheduled, face-to-face, class meetings and active participation in the online portion of the course which may include any or all of the following:  
  • Completion of quizzes or exams during class meetings and online  
  • Submission of assignments during class meetings and online  
  • Participation in discussions during class meetings and online |
| Online Course  | Active participation in an online course includes the following:  
  • Completion of quizzes or exams  
  • Submission of assignments  
  • Participation in threaded discussions |

Simply logging into the Learning Management System (Canvas) and/or accessing the course and course related material does not constitute active participation for the online component of hybrid courses or for online courses. (*Policy Handbook*, I.090 & M.095)

**ATTENDANCE REQUIREMENT:** All students are expected to attend class each day. This is particularly important in a journalism class as the student will learn not only writing but also layout planning and design during class. A student who turns in late assignments will be permitted to make up the assignment with no loss of credit **IF** the assignment is turned in on the first day of return, and **IF** he/she has a college excuse in hand the day of return.

**IF** the absence is unexcused, he/she still may turn in the assignment with loss of credit. Deadlines are important!
Excused absences are reserved for college excuses (a doctor's excuse, school functions, or a Dean's excuse). In-class activities can only be made up with a documented excuse. In general, these points are reserved for those students in attendance only. If the student should miss class, it is the responsibility of the student to find out what was done, what was assigned, and to be prepared when he/she returns to class.

**Tardiness:** Per instructor’s policy

**Make-up and late work:** Per instructor’s policy

**Extra-credit work:** Per instructor’s policy

**Student Email:** MACC Mail is the official student email system at MACC. Official college communication is sent via this email system. Students are responsible for checking their MACC Mail account regularly. Students may also receive notifications and reminders from MACC through the online learning platform. However, students should remain aware that the online learning platform messaging system and MACC Mail (student email) system are two separate systems.

**ADA Statement:** Students who have disabilities that qualify under the Americans with Disabilities Act may register for assistance through the Office of Access and ADA Services. Students are invited to contact the Access Office to confidentially discuss disability information, academic accommodations, appropriate documentation and procedures. For more information, please call either the Moberly office at (660) 263-4100 x 11240 or the Columbia office at (573) 234-1067 x 12120, or visit our web page at [http://www.macc.edu/index.php/services/access-office](http://www.macc.edu/index.php/services/access-office).

**Title IX Statement:** MACC maintains a strict policy prohibiting sexual misconduct in any form, including sexual harassment, sexual discrimination, and sexual violence. All MACC employees, including faculty members, are considered mandated reporters of sexual misconduct and as such are expected to contact the Title IX Coordinator when they become aware, in conversation or in writing, of an incident of sexual misconduct. For more information on this policy or to learn about support resources, please see [http://www.macc.edu/sexual-misconduct-policy](http://www.macc.edu/sexual-misconduct-policy) (links to an external site) or contact Ms. Cheryl Lybarger, MACC’s Title IX Coordinator, at 660-263-4110, ext. 11369 or CherylLybarger@macc.edu.