

32 Credit Hour Certificate – Management

Name: _____ ID#: _____ Date: _____

The MACC Certificate in Management prepares graduates to work in a variety of occupations such as: marketing and sales managers, sales representative, advertising and promotions, public relations, and more. MACC is an active member in College DECA and students in this program have won multiple state and national awards. This specialized curriculum is designed to give graduates a sound base of skills in marketing, management, business, advertising, accounting, business law, and the soft skill necessary to work in many of the vast employment opportunities that exist in this industry.

Taken	Course	Required Courses	Hours
	BUS100	Introduction to Business	3
	BUS112	Principles of Management	3
	BUS113	Human Resource Management	3
	BUS120	Business Law	3
		Directed Electives (See Below)	17
	MKT105	Principles of Marketing	3
			32
Directed Electives (17 credit hours needed)			
	ACC101	Accounting I	3
	ACC102	^Accounting II	3
	ACC110	Personal Finance	3
	BUS152 <u>or</u> MTH140 <u>or</u> MTH142 <u>or</u> MTH160 <u>or</u> MTH190	^Business Math – Spring Only <u>or</u> ^College Algebra <u>or</u> ^Quantitative Reasoning <u>or</u> ^Elementary Statistics <u>or</u> ^Calculus for Business and Life Sciences	3
	BUS150	^Business Communication	3
	BUS165	Presentation Skills Using Microsoft PowerPoint – Fall Only	3
	BUS260	^Management Capstone	3
	BUS261	Spreadsheet Applications Using Microsoft Excel – Fall Only	3
	BUS295 <u>or</u> SKL250	^Business Administration Internship <u>or</u> ^Employment Seminar	1-2
	ECN101	Macroeconomics	3
	ECN102	^Microeconomics	3
	LAL101	^Composition I	3
	SKL101	College Orientation	1
	SPK101 <u>or</u> SPK120	Public Speaking <u>or</u> Interpersonal Communication	3
		Minimum Required Hours for Certificate	32

*Certificate is granted upon successful completion of all required courses plus directed elective courses totaling a minimum of 32 credit hours.

^Please refer to the course descriptions for pre/co-requisite and placement information. You can only register for these courses if you have met the prerequisite, placed into the course and/or enroll in the co-requisite course(s).