The Economic Value of Moberly Area Community College

ECONOMIC IMPACT ANALYSIS

Alumni impact
Impact of the increased earnings of MACC alumni and the businesses they work for

$64.2 million
Added income

- OR -
1,089 Jobs supported

Operations spending impact
Impact of annual payroll and other spending

$21.1 million
Added income

- OR -
641 Jobs supported

Student spending impact
Impact of the daily spending of MACC students attracted to or retained in the region

$4.3 million
Added income

- OR -
132 Jobs supported

MACC TOTAL ANNUAL IMPACT

$89.7 million
Added income

- OR -
1,861 Jobs supported

About MACC

7,333 Credit Students
788 Non-credit Students
567 Employees

The MACC Service Region

Sources:
- Emsi Economic Impact Study: http://www.2015cityvalue.com/economicimpactstudy/
- USA Today: http://www.usatoday.com/story/news/nation/2013/05/01/grocery-costs-for-family/2104165/

INVESTMENT ANALYSIS

The average associate degree graduate from MACC will see an increase in earnings of $6,800 each year compared to someone with a high school diploma working in Missouri.

- HS Certificate: $26,700
- Associate: $30,100
- Bachelor’s: $40,900

- Students gain $4.20 in lifetime earnings
- Taxpayers gain $5.90 in added tax revenue and public sector savings
- Society gains $9.90 in added state revenue and social savings

For every $1...